



Embassy  
of the Federal Republic of Germany  
Singapore

50 Raffles Place, #12-00 Singapore Land Tower, Singapore 048623

**Dr. Norbert Riedel**

Ambassador of the Federal Republic of Germany

Singapore, July 2022

Dear Madam, dear Sir

In keeping with past years' traditions, we intend to host a special reception commemorating the Day of German Unity 2022. Together with our partner, the Singaporean-German Chamber of Industry and Commerce, we aim to showcase Germany at her best to all our invitees.

Therefore, after two years with only virtual national day celebrations due to the pandemic, the Embassy has planned an exclusive evening event at the prestigious Raffles Hotel on Wednesday, 5 October 2022. This exceptional location and its surroundings provide a perfect venue for this occasion. As usual, we will be inviting our Singaporean friends and partners from the government, science, culture and business to celebrate this commemorative event with us.

With this letter, I would like to invite your company to associate its brand and name with this year's German Unity festivities. As a sponsor of the evening reception on 5 October 2022, we offer you the opportunity to display your logo prominently on the invitation and at the event location for a decent contribution. In addition, sponsors will have the privilege of naming two individual guests to attend the reception.

Should you have any questions with regard to the required amount or any other concerns, please do not hesitate to contact Mr. Stefan Adam and his team ([sponsoring@sing.diplo.de](mailto:sponsoring@sing.diplo.de) or DID: 6231-0851).

Kindly let us know by Friday, 22 July 2022 whether your company is interested in participating in this special occasion. Please note that although we intend to present a significant number of companies, sponsoring opportunities remain limited.

I welcome your company's most valued support, and would like to thank you in advance for considering this sponsoring opportunity. We look forward to another splendid evening with you and your partners. With your generous support, we will once again be able to present Germany in a positive light at this year's Day of German Unity.

Sincerely,

sgd.

Ambassador Dr. Norbert Riedel